

Dear [First Name],

A Professional Will Writer can help you provide a more holistic service whilst introducing new clients to your business

As I'm sure you are aware it is a requirement of a financial advisor to recommend your clients meet with a solicitor to discuss a will.

I am writing to introduce myself and explore possible ways we can work together in the future to build both our client bases.

Rather than simply recommending that your client meets with a solicitor; setting up an introduction with a professional will writer like myself enables you to:

- Offer a broader service to your client base providing them with another reason to choose you
- Share the profits of any work that your client commissions with us
- Enhance your reputation within the local area

We are constantly increasing our client base through networking events, shopping mall promotions and word of mouth. Frequently these people require the advice of a financial advisor. In return for your recommendations of our services, any new clients who we work with and we feel could benefit from your offerings would be referred directly to you.

As a qualified lawyer, an Associate Member of Professional Willwriters and an Affiliate of the Society of Will Writers, you can have peace of mind that your client's best interests will be looked after when you refer them to me. Costs are also lower than high street solicitor's.

Recently featured on BBC Radio 5 on the Richard Bacon show discussing inheritance tax I regularly write and talk about the issues regarding wills.

Based in Corsham, Wiltshire I am situated locally to you. Ideally, if you're available next week, I'd like to arrange a meeting where we can discuss potential synergies between our organisations.

You can contact me directly on **07942 959 999** or email: **bill.ryan@gmx.com**.

I look forward to hearing from you.

Yours sincerely,

William Ryan