

Dear [First Name],

Promotional videos from £495 and a 15% discount if you order before the end of August, don't pause, fast forward to Tin Bone Productions now!

At Tin Bone Productions we could have written you a standard introduction letter, but as a video company we're better at writing scripts. Look what we overheard recently; we've even transcribed it for you!

Happy customer: We got a video made from Tin Bone Productions today.

Excited prospect: Oh right, that must have been expensive?

Happy customer: Remarkably not, their prices start from just £495.

Excited prospect: Really? That's reasonable. What kind of video can we get?

Happy customer: Promotional videos, testimonials, web videos, in-house training videos, short films, music videos and documentaries.

Excited prospect: Wow, a whole range then?

Happy customer: Yes, whatever video related material you need Tin Bone Productions can do it. They even did the initial scripting for us and they can deliver it any format you want.

Excited prospect: What were they like to work with?

Happy customer: They were great actually. They really cared about our business and wanted to make the best video possible. They were interested in building the relationship and did this through always acting with integrity.

Excited prospect: Who have they worked with?

Happy customer: A whole range of companies, you may have heard of Taylor Woodrow?

Excited prospect: Of course, they have great videos! But, what if we don't like our video?

Happy customer: They have an amazing guarantee: They're so confident you'll be impressed that if you're not satisfied with the end product, they'll give you your money back!

Excited prospect: I'm excited now, where do I go for more information?

Happy Customer: Give them a call on **0845 475 8043** or visit their website: **www.tinboneproductions.co.uk**. They've got a special offer on at the moment as well – commission a video before the end of August and you'll get a 15% discount.

Excited Customer: I'll get onto them now...

We're so confident you'll be impressed that if you're not satisfied with the end product, we'll refund your money!

So, give us a call on **0845 475 8043** or visit our website: **www.tinboneproductions.co.uk** today. But remember the 15% discount is only available until the end of August so hurry!

I look forward to hearing from you.

Yours sincerely,

Kevin Brett
Managing Director