

Dear [First Name],

**[Mr Jones] of [High Street] is the latest happy customer of
Express Beds and Suites, Tiverton**

We're pleased to announce that your neighbour, [Mr Jones], is our latest happy customer. We want all the residents of **[High Street]** to be happy so:

**This summer, you can save 10% on your first furniture order from
Express Beds and Suites**

And with low prices to begin with you can see how affordable it is to treat yourself to some new furniture this summer. We supply beds, mattresses, three piece suites, recliner and fireside chairs and dining room furniture to customers throughout Tiverton.

But price isn't the only reason to shop at Express Beds and Suites. Our exceptional customer service has resulted in many repeat orders from our loyal happy customers. We manage the relationship with manufactures, offer no-quibble refunds and our experienced team can offer expert advice on all things bed, mattress and furniture related.

Price, customer service and a local focus make it easy to see why many people choose us. With over 1,200 local customers buying from us over the past two years you can be confident you're making the right choice when buying from us.

We're open 7 days a week 9am to 5pm (10am to 4pm on Sundays) and can be found next to Morrison's Supermarket. There is free customer parking in front of the building and delivery of any large items can be arranged free of charge.

But remember, the 10% discount is only available until the end of August so hurry down to our showroom today.

I look forward to seeing you there,

Yours sincerely,

Jeff Parker

P.S Please accept this voucher for a set of two free pillows which you can collect when you visit our showroom.