



Hello. Welcome to Xander Marketing.

We provide marketing support to organisations that are keen to move forward and develop their marketing but lack the time, resource or know how to do it themselves.

[XanderMarketing.com](https://www.xandermarketing.com)

Why Xander Marketing?

A full service agency, Xander Marketing is a one stop shop for small and medium sized business marketing; in other words your very own marketing department. This allows you to focus on what you know best - *your business* - leaving your marketing to the experts.

What is our purpose?

Our sole purpose is to help your business grow. We do this through supporting small and medium sized businesses with their marketing. All marketing follows a strategic, benefit driven approach; supporting businesses which value marketing but find it difficult to sustain the effort from limited resources. We understand small and medium sized businesses and the best strategy for your business.

Marketing your business:

- ✓ Builds recognition for your brand - organisation, products and services
- ✓ Generates leads
- ✓ Makes your company look more professional
- ✓ Delivers a return on investment

Why should you work with Xander Marketing?

We will support you with:

- A full marketing service
- A single point of contact for all your marketing needs
- Marketing as and when you need it
- A strategic approach to your marketing
- A flexible approach to your marketing through bespoke marketing campaigns
- A team of highly experienced marketing professionals covering a diverse skill-set and experience
- Integrated marketing campaigns that deliver a return on investment
- A creative approach founded on consultative thinking
- Experience with small and medium sized businesses to tailor your solution
- Affordable marketing

We'd love to hear from you. Please get in touch.

Email:
hello@XanderMarketing.com

Telephone:
0118 321 7620

Our services

Xander Marketing is a full service marketing agency. We work with both B2B and B2C organisations as either an 'outsourced marketing department' or on a single solution for projects such as a website or a campaign.



Outsourced Marketing Department

For organisations that value marketing but don't have the time, resource or know how to do it themselves.



Marketing Strategies and Plans

Exploring your competition and target market, analysing marketing channels pulling it all together with a step by step plan to guide your marketing.



Marketing Consultancy

Analysis, advice and mentoring for your marketing through meetings, research and report writing.



Email Marketing

Developing and managing email marketing campaigns to generate new leads, turn prospects into customers and stay in touch and upsell to current customers.



Social Media

Developing and managing your social networking across Twitter, Facebook, Youtube and more.



Website Design

From a basic brochure website to a fully featured e-commerce website Xander Marketing can create and manage your online presence.



Graphic Design

Whether for print or the web our graphic design covers websites, web banners, advertisements, brochures, flyers and presentational material.



Search Engine Marketing

Onsite and offsite SEO supporting your website in ranking highly in search engines in addition to AdWords PPC campaign set up and management.



Brands and Branding

Developing a brand that conveys your customer promise and creating branding that illustrates this through logos, landmarks and stationery.



Direct Mail and PURLs

Letters, flyers, brochures or perhaps something more innovative like PURL campaigns.



Copywriting

Whether it's writing for your website, a blog post, a guide or advert our copywriters can articulate your message and get customers to buy.



PR

Spreading your message and stories in magazines, newspapers and online.

Visit www.XanderMarketing.com to view all our services.



Some of the organisations we have worked with include:

- WebExpenses | Online Expenses
- AKA | Business Consultancy
- Computer Troubleshooters | IT Support
- SMS Environmental | Legionnaires Control
- Provanis | Professional Services
- Computer Planet | Custom Built PCs
- ActiveMate.com | Online Dating
- NDC Training | Consultancy & Training
- Press1 | Virtual Switchboards
- CompuSage | IT Support
- TSL Virtualisation | Virtualisation
- Made2Fit | Personal Training
- Energy Saving LED | Light Bulbs
- Fresh Twist Training | Training
- Glos Fire Protection | Fire Protection
- Educare Systems | IT
- LivFit4life | Fitness Products
- Phoenix Heating | Plumbing
- Prime Clinic | Weight Loss Programmes
- Sentelle | Candles
- Arcadia Cleaning Services | Cleaning
- Orion Group | Construction
- Think It Products | Personal Development
- Right Consultant | Professional Services
- The Campervan Cupcake Company | Cupcakes
- Absolute Alignment | Mechanics
- eventBook | Online Directory

We'd love to hear from you. For a quick chat, marketing advice or to arrange a meeting to discuss your marketing needs please get in touch.

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